



India Pavilion at Bangla MedExpo 2023

07- 09 September 2023, Dhaka, Bangladesh

Participate through EEPC India and enjoy
substantial savings!



About the Exhibition

Bangladesh MedExpo 2023 is the only event of its kind that brings together Medical, Surgical & Diagnostics industry & it provides multiple solutions under one roof. It gives an opportunity to expose your brand to the industry & interact with like-minded healthcare professionals. It provides a unique platform to meet face-to-face with 1000+ specialist suppliers representing hundreds of manufacturers from around the world & 4000+ medical professionals. The range of conferences and workshops will keep you updated on the technological advancements & innovations in the field & the show remains at the heart of healthcare in South East Asia.

Over the past 40 years, Bangladesh has outperformed its Asian neighbours, convincingly defying the expert view that reducing poverty and increasing resources are the key drivers of better population health. Over the last decade, a number of companies have come forward to help close the gap, and help healthcare service providers overcome their inadequacies with technology. Existing hospital and diagnostic labs are modernizing their infrastructure with latest equipment's, technology and capacity & many new hospitals, clinics and diagnostics are coming up in Bangladesh.

Co-located Show

Bangla Diagnostics Expo 2023: South East Asia's only Focused Diagnostic Products & Consumables Exhibition

Highlights of Bangla MedEx 2022



9000+
Trade Visitors



250+
Delegates



100+
Brands



20
Countries



205+
Exhibitors

India – Bangladesh Trade in Engineering sector



Bangladesh is India's biggest trade partner in South Asia. India's exports to Bangladesh for financial year 2021-22 stood at US 16.2 billion USD and imports from Bangladesh for the same period stood at US 2.0 Billion USD. During 2021-22 India's engineering exports reached USD 2.9 billion, while engineering imports from Bangladesh recorded at USD 0.3 billion. So India enjoys a trade surplus with Bangladesh in merchandise as well as in engineering goods. In the case of medical devices, lab instruments, healthcare which is the focus product of the BanglaMed Expo, India's exports to Bangladesh is USD 26.0million during 2021-22.

Opportunity for Indian Engineering Industry



India is the fourth largest medical devices market in Asia following Japan, China and South Korea. Globally it is among the top 20 markets. There are over 6,000 types of medical devices in India. The growth in the medical devices market has been driven by the increasing importance of healthcare in India. Healthcare is one of the most important sectors in India growing at a CAGR of 22 percent since 2016 and employing over 4.7 million people directly. The medical devices industry in India has the potential to reach \$50 billion by 2025. Given its potential the sector has been designated as "Sunrise Sector" in India's "Make in India" campaign. China continues to be the top most supplier of medical devices, lab instruments, Healthcare. Thus there lies a huge untapped market for India, which is yet to be explored. India needs to work more and intensify its trading agreement with Bangladesh. Thus India should find out opportunities to negotiate more trade deals with Bangladesh to increase its market share viz-a-viz China.

Product Profile

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|-------------------------------|----------------------------------|----------------------------------|
| ★ Anaesthesia Product | ★ Gynaecological Product | ★ Ophthalmic Instruments |
| ★ Bio Medical Instrument | ★ Hospital Furniture & Fixture | ★ Orthopaedic Implants |
| ★ Blood Bank Equipment | ★ Hospital Garment | ★ Pathological Instrument |
| ★ Cardiology Equipment | ★ ICU/CCU Equipment | ★ Physiotherapy Equipment |
| ★ Infant & Baby Care Product | ★ Laparoscopy Instrument | ★ Rehabilitation Products & Aids |
| ★ Dental Equipment & Implants | ★ Medical Disposable Product | ★ Suction Unit |
| ★ Diagnostics Product | ★ Medical Gas Pipe Line | ★ Surgical Disposable |
| ★ E.N.T Instrument | ★ Modular OTs and OT Equipment | ★ Surgical & Medical |
| ★ Electro Medical Instrument | ★ Neonatal Device | ★ Rubber Good |
| ★ Endoscopy Instrument | ★ Operating Table & Shadow Light | ★ X-Ray Instrument |
| ★ General Surgical Product | ★ Operation Theatre Equipment | |

Venue

INTERNATIONAL CONVENTION CITY BASHUNDHARA (ICCB)
Purbachal Express Highway, Dhaka, Bangladesh

Date

7 - 9 September 2023
Thursday, Friday, Saturday

Note:

1. The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

Participation Charges

Booth size: 9 sqm
One side open (built-up booth):
INR 9,000 per Sqm.



Re-imbursement of Airfare

Up to Rs. 90,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2023-24. The T&C must be abided by for eligibility towards such re-imbursement.



Mode of payment

Please pay online through the following Payment Gateway :
PayU

OR

Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

UPI ID: eeplindiacpromotion.76041638@hdfcbank

OR

Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Octanorm Walls
- One Table
- Two Chairs
- One Socket (5 Amp)
- Three spot lights
- Carpet
- Fascia Name
- One Waste paper bin



Submission of Application

Interested members are requested to fill in the online Application Form latest by **25 August 2023** at the following link: Please go through the "Mode of Payment" section of this Circular for payment details.

[Click For Application Form](#)



Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval.

Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Government of Bangladesh then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure:

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor / participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Click For Contact Details



CIN: U51900WB1955NPL022644

www.eepcindia.org